



READY ABOUT SAILING

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Hey Sailor!

Things have started humming (gnats, hummingbirds, the odd motor boat, Dennis - our Service Manager, when he's in a good mood) at the marina, and we are ready for another great season on Lake Chautauqua! We are now open regular season hours: 10 AM to 6 PM every day. On week days, someone is usually in the yard that can help you from about 8 AM.

In our March newsletter, we gave you a sneak-peak at new developments at Ready About, and we are now able to let the cat fully out of the bag. We are very pleased to announce our newest dealership agreement with **Old Town Canoe**, the best respected name in the canoe industry. Our first boats will be making their appearance in May and our first boat has already been sold - here it is -

This is not your grandfather's canoe. The Ambush is one of Old Town's newest products, which also includes kayaks and a full range of sporting and recreational accessories. This is the first model sold to a Ready About customer, so watch for it on the lake in May!



Of course, for you traditionalists, the entire line - including the classic wooden canoe is available.



If you haven't discovered the wonderland (Chadakoin Wildlife Kingdom) that begins right at our dock and winds its way for a few miles to the outlet in Jamestown, maybe this is your year. If you think that you'd be interested in renting a canoe this season, we're going to have some nice options for you. Please stop by and talk to us.

You should also know that our first shipment of LaserPerformance products has also arrived - just this morning! And, LaserPerformance has decided to offer a little economic incentive for you if you are ready to buy in May. Please see our *new and improved* website for details of the 2009 Rebate Program: www.ReadyAboutSailing.com

Here's a look at their newest offering - at this one comes with a nice discount, as well two colors in stock now, nicely priced at **\$2555** after rebate.



Speaking of new boats on the lake, watch for this 2009 Precision 21, arriving mid-May, and to be moored in Dewittville this year. We have a good range of new Precision boats, including a few demos available in stock.



Long Point is getting ready for opening day May 4th with early season hours (weekends only) until the season kicks off in June. Joe Keyser is cooking up a new menu this year, but has all of your old-time favorites too. As usual gas prices at Ready About Sailing, including Long Point, are aimed to be the lowest on the lake and will surely be a lot friendlier than last year prices. Joe passes along a story from last year:

Nautical Dress Code

A boater brings his boat up to Long Point dock to eat dinner. Joe says, "I'm sorry sir, but I can't let you dine here tonight. This establishment has a necktie policy for the evening meal and you are not wearing one."

The boater said, "I'm sure I don't have a tie on my boat!"

Joe, not wanting to turn away a customer, said "Well, why don't you just find something that approximates a tie. I'm sure that will be okay."

After some time, the boater emerged from his cabin sporting a pair of jumper cables wrapped around his neck. "Sorry", the boater said, "but this is all I could find."

Sighing, Joe said "okay, I'll let you in with those, but just don't start anything."

Many of you know Mark Gregory, who has been a fixture at the marina for many years, and has always been happy to lend a hand to anyone who needs it. This year, Mark will be helping out in a more formal way at the store and on the docks, and we are delighted to have him. Mark brings a wealth of knowledge about all things nautical - stop by and say Hi! when you are in the neighborhood.

Also re-joining us this season is Sean Swan-Leuze. Swanny worked with us in our first years at the marina, and last year helped support our new venture at Long Point. This summer, he will bring his energy, experience, and winning smile back to Celoron where he will work in the store and supporting the boat sales team. Many of you will know Sean from his "day-job" at Southwestern Middle School. He looks forward to seeing you all soon at the marina.

Speaking of the neighborhood, many of you will have heard the rumors about Holiday Harbor. The fact is that Holiday continues to operate in Chapter 11, and Jon Peterson is working hard to make sure services from that marina continue for its customers. We will continue to work in cooperation with Jon to support all the boaters on Chautauqua Lake, and wish them nothing but the speediest recovery. Holiday Harbor has a great history on the lake, and we hope they to continue to succeed.

So, time to dust off your PFD and get your gear and boat in order. If we can be of assistance, we hope you will call on us any time, any day, for all your boating needs.

Happy Sailing!
Greg